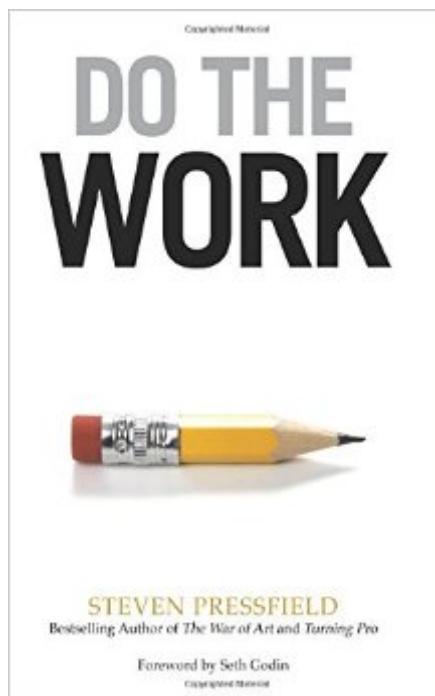


The book was found

Do The Work: Overcome Resistance And Get Out Of Your Own Way



Synopsis

"There is an enemy. There is an intelligent, active, malign force working against us. Step one is to recognize this. This recognition alone is enormously powerful. It saved my life, and it will save yours." -- Steven Pressfield Could you be getting in your way of producing great work? Have you started a project but never finished? Would you like to do work that matters, but don't know where to start? The answer is Do the Work, a manifesto by bestselling author Steven Pressfield, that will show you that it's not about better ideas, it's about actually doing the work. Do the Work is a weapon against Resistance - a tool that will help you take action and successfully ship projects out the door. Picking up where The War of Art and Turning Pro left off, Do The Work takes the reader from the start to the finish of any long-form projectâ "novel, screenplay, album, software piece, you name it. Do The Work identifies the predictable Resistance Points along the way and walks you through each of them. No, you are not crazy. No, you are not alone. No, you are not the first person to "hit the wall" in Act Two. Do The Work charts the territory. It's the stage-by-stage road map for taking your project from Page One to THE END.

Book Information

Paperback: 112 pages

Publisher: Black Irish Entertainment LLC (March 13, 2015)

Language: English

ISBN-10: 1936891379

ISBN-13: 978-1936891375

Product Dimensions: 5 x 0.3 x 8 inches

Shipping Weight: 6.2 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 starsÂ See all reviewsÂ (721 customer reviews)

Best Sellers Rank: #6,758 in Books (See Top 100 in Books) #21 inÂ Books > Health, Fitness & Dieting > Psychology & Counseling > Creativity & Genius #37 inÂ Books > Reference > Writing, Research & Publishing Guides > Writing > Fiction #42 inÂ Books > Self-Help > Creativity

Customer Reviews

To be upfront, I was disappointed by the overly mystical/magical ending to The War of Art (useless to me), but a friend assured me that Do The Work was free of that, so I gave it a look. Pressfield may not be talking about his imaginary friends in the sky this time, but he still loads the book with bits of little wisdom that he turns into foolishness by taking them way too far, to their willfully illogical conclusions. Metaphors about babies and bathwater come to mind. For example he declares, "Bad

things happen when we employ rational thought." Er... no. Bad things happen when we let rational thought stop us from being creative, but that's not the same thing. And bad things also happen when we ignore rational thought altogether in favor of instinct. A little bit later he cites Lindbergh, Jobs, and Churchill as "stupid" because that's the only way they would have undertaken the seemingly impossible things they did. Um... no. First, that's not stupidity, it's foolhardiness or naïfâve; a writer should know the difference. Second, they weren't naïfâve, either. Jobs understood what he was up against when he returned to Apple; he was just arrogant enough to believe he was up to the task (which Pressfield appropriately praises) and smart enough, analytical enough, critical enough to be right (which is where Pressfield is wrong). Pressfield sees people doing things like overthinking or ignoring their instincts or being too self-critical (which are all real problems), and then failing (which is what happens), so he apparently concludes that you should *not* think, *always* trust your instincts, *never* listen to your doubts, etc. When the real solution is Balance. Think things thru, but don't obsess about them.

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